



May 3

Hojo Five Generations' Festival

What is Hojo ?

From the end of the 15th to 16th century (since 1495 to 1590) Odawara had been developed as the castle town of the Hojo clan who ruled over eight Kanto provinces (eastern part of Japan), including Edo (now Tokyo) and neighboring districts.

Because Hojo governed and managed Odawara so well during this period, the economy, traffic and culture of the town thrived tremendously comparable to Kyoto, capital of Japan at that moment.

This festival is held to commemorate the Hojo five generations.

The highlight of the festival is a gorgeous and beautiful procession of armored lords of the Hojo five generations, ***SOUN, UJITSUNA, UJIYASU, UJIMASA, UJINAO***, and warriors of the Hojo clan.

★Schedule of events at the main stage

11:10~12:20 At Sumiyoshi bridge – Umadashi Mon gate

- Performance of Hojo warriors for departure ceremony.
- A parade with 1,700 participants proceeds 2.1km in town.

14:10 Procession of armored lords return to the Umadashi Mon gate.

★Events

- *Odawara open marshe from May 3rd to 5th (At Ninomaru Square 10:00~17:00)*

★Performances at Honmaru Square

- *Hojo gun team (14:00~15:00)*

★Performances

- *At Aomonochi intersection 11:35~12:25 Gun & Ninja*
- *At Hamacho Icchoume intersection 11:35~12:25 Gun & Ninja*
- *At Ginza Douri intersection 11:35~12:20 Japanese Drum*
- *At Sakaecho intersection 11:35~12:15 Traditional dance, Japanese Lantern*